

WE WILL ACHIEVE...

Capacity building to enhance policy-makers' ability to identify the best ways to improve policy instruments on business succession.

4 integrated regional Action Plans to propose changes and measures for a smooth transfer and succession process.

4 Policy Learning Guidelines on identified priority themes in order to improve policy instruments, ensure a sustainable regional development and inspire policymakers in other regions.

4 Improved Policy Instruments in Greece, Lithuania, Poland and Spain.



PROJECT PARTNERS

Leader



HELLENIC REPUBLIC
Ministry of Development
and Investments



**LITHUANIAN
INNOVATION
CENTRE**

Asociación Valenciana de
Empresarios del Calzado



**GENERALITAT
VALENCIANA**

Communication



Confédération Européenne de la Chaussure
European Footwear Confederation



**ΣΥΝΔΕΣΜΟΣ ΚΑΤΑΣΚΕΥΑΣΤΩΝ
ΕΠΙΜΟΝ ΕΝΔΥΜΑΤΩΝ**
HELLENIC CLOTHING
INDUSTRY ASSOCIATION



ARMSA
Mazovia Development Agency Plc



**INSTITUTO VALENCIANO DE
COMPETITIVIDAD EMPRESARIAL**

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Enhance the
Competitiveness and
Sustainability of European
SMEs through succession
procedures and models

**Success
Road**
Interreg Europe



European Union
European Regional
Development Fund

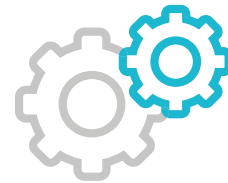


DID YOU KNOW THAT ...

There are more than 14 million family businesses in the EU?

EU family businesses...

...represent **65-80%** of all existing EU companies?



...generate around **50%** of EU GDP?



...offer more than **60 million jobs** in the private sector?



4 POLICY INSTRUMENTS TO IMPROVE

POLAND: Regional Innovation Strategy for Mazovia until 2020 (RIS Mazovia)

LITHUANIA: Operational Programme (OP) for Investing European Structural and Investment Funds, Thematic Priority "SME Competitiveness"

GREECE: OP Competitiveness, Entrepreneurs and Innovation 2014-2020 (EPANEK)

SPAIN: ERDF OP 2014-2020 for the Valencian Community

PROJECT OBJECTIVES THROUGH REGIONAL PEER-LEARNING

- A higher succession rate in EU family businesses.
- Improved national policy instruments with impact on business succession process.
- A more business-friendly environment to make SMEs more resilient, competitive and sustainable.



TOPIC
SME competitiveness

