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2018

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Consortium:

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ctcp centro tecnológico do calçado de portugal
European Footwear Confederation (Belgium)
Confédération Européenne de la Chaussure European Footwear Confederation
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Agência Nacional para a Qualificação e o Ensino Profissional (Portugal)
ANQEP AGÊNCIA NACIONAL PARA A QUALIFICAÇÃO E O ENSINO PROFISSIONAL, I.P.
Instituto Tecnológico del Calzado y Conexas (Spain)
INESCOP SPANISH FOOTWEAR TECHNOLOGY INSTITUTE
Ministerio de Educacion, Cultura y Deporte (Spain)
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CNIDP Centrul Național de Dezvoltare a Învățământului Profesional și Tehnic
ISC International Shoe Competence Center Pirmasens gGmbH (Germany)
ISC Germany
Zentralstelle für Berufsbildung im Handel e.V. (zbB) (Germany)
ZBB Zentralstelle für Berufsbildung im Handel e.V.
BBS Pirmasens (Germany)
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IED Madrid Centro Superior de Diseño

Fit2Com



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www.fit2comfort.eu

Fit to Comfort - Skills Alliance for comfort & healthy footwear manufacturing -

Description

The project aims to create, pilot, and certify a new qualification profile and corresponding ICT and work-based training to address the identified skills and competences gap in comfort and healthy footwear. With longer life expectancy, adequate healthy footwear can prevent back and foot pain throughout one's life, resulting in growing demand for healthy and comfortable footwear. Moreover, consumers of all ages increasingly demand comfortable shoes that also incorporate fashion trends. By creating a qualification specialised in healthy and comfortable footwear, the project will increase competitiveness, entrepreneurship, and employability in this sector while satisfying consumers' needs.

Objectives

- To respond to an identified skills' gap
- To improve key competences in comfortable and healthy footwear
- To provide a new qualification certified in four different countries (Portugal, Germany, Romania and Spain)
- To raise awareness on the potential for growth in healthy and comfortable footwear
- To increase differentiation and entrepreneurship
- To merge comfort with fashion
- To communicate the product (new qualification) and establish a network of footwear stakeholders to exchange knowledge of best practices

Expected Outcomes

- Certified profile and training on Comfort and Healthy footwear
- New cluster of Moda Comfort
- New research projects in this field
- New demand in components for comfort & healthy footwear
- Response to consumer demands
- Fewer beautiful shoes left-behind in consumers' closets!

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