

# **High-End Shoe**

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www.highendshoe.eu



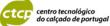
**Project duration:** 

October 2014—October 2017

Total European
Commission grant: 435.680€

Consortium:

Leader: Centro Tecnológico do Calçado de Portugal -CTCP (Portugal)



European Confederation of the Footwear Industry - CEC (Belgium)



Politecnico Calzaturiero (Italy)



Lycée de Dauphiné (France)



Instituto Tecnológico del Calzado (Spain)



Czech Footwear and Leather Association - COKA (Czech Republic)



## High-End Shoe Project

Innovative Training for Luxury Footwear Manufacturing

#### Description

The project aims at strengthening the high-end footwear production across Europe, promoting the entrepreneurship of new talent designers and the development of a new generation of high-skilled manufacturers, oriented to high-end products. In consultation with companies leading such category of products, the partners will assess and identify the knowledge, skills and capacities, which will be the basis for the creation and development of an innovative vocational training targeted to VET students, new talented designers, footwear workers and technicians, and new entrepreneurs in the field of footwear.

### **Objectives**

- To increase and reinforce the added value of European footwear;
- To update, review and disseminate the occupational profile "Footwear Manufacturing/ Tailor-made Technician" and the correspondent training content;
- To provide training to bridge the skills gap on high quality footwear manufacturing, while enhancing the development of key-skills and competencies in the European footwear sector;
- To develop an innovative and flexible ICT based training on footwear manufacturing, entrepreneurship, marketing & commercialization, start-up business management, and others.

#### **Expected outcomes**

- · An evidence based research on training needs/opportunities for luxury segment;
- A revision and update of the profile "Footwear Manufacturing/Tailor-made Technician" and the correspondent training programme under principles and presuppositions of ECVET (the European Credit system for Vocational Educational and Training);
- A b-learning course, compiling all the information into e-learning format and workshops to be delivered by prepared trainers and coaches;
- The enhancement of employability of designers, modellers and entrepreneurs in the field of footwear.

#### Contacts

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