



7th edition of the World Footwear Congress Istanbul, 7th- 9th November 2023

CONGRESS PROGRAMME

RESHAPING THE FUTURE

A pandemic, transport disruptions, accelerated climate change, a war, scarcity of materials, energy crisis, huge inflation rates, etc. Can we do business as before?

7th NOVEMBER – WELCOMING EVENT

From 19.00: Welcome cocktail and meeting opportunity

8th NOVEMBER – DAY ONE

8:30 – 11:45: OPENING SESSION

08:30 – 9:30: Opening of registration desk

09:30 – 10:00: Opening and Protocol Speeches

10:00 – 11:15: OPENING KEYNOTE SPEAKER

Matthew GRIFFIN (UK): *A Step into the Future*

11:15 – 11.45: Coffee break

11:45 – 13:30: FIRST SESSION – RESPONDING TO CONSUMERS' DEMANDS

- PANEL (*moderator TBC*)
 - Looking for the “right” product (Socially & environmentally sustainable, durable, price vs quality, creative, well-being, etc.)
 - Omnichannel solutions to meet consumers’ demands
- CONFIRMED SPEAKERS:

ECOALF (SP): Miguel POMARES, Director of footwear and leather goods



FUTURE FASHION (IT): Francesco CARPINETI, Co-founder
LI-NING Brand (CH): YANG Yuxiang, Footwear innovator
Lc WAIKIKI (TR): Tahsin AKAR, Vice-CEO

13:30 – 14:30: LUNCH

14:30 – 16:00: SECOND SESSION – BUSINESS STRATEGIES FOR THE NEW WORD

- **PANEL (moderator TBC)**
 - Brand development or other sourcing strategies
 - Production closer to the market: where and how?
 - Brand and/or private label. Design and manufacture: a perfect match
- **CONFIRMED SPEAKERS:**

CLARKS (UK): Jonathan RAM, CEO

DEICHMANN (DE): Manfred KRONEDER, Vice-Chairman of the Board of Directors

DESA (TR): Burak ÇELET, CEO

PIKOLINOS (SP): Julia PÉREZ DE TUDELA NAVARRO, KAIZEN Department

BELLE FASHION GROUP, Lirong Footwear (CH), GUO Zhongjie, Deputy Gral Manager

16:00 – 16:30: Coffee Break

16:30 – 18:00: THIRD SESSION – A SUSTAINABLE & CIRCULAR INDUSTRY FOR PEOPLE AND THE PLANET – 1st PANEL

- **Moderator:** Federico BRUGNOLI, SPIN360)
 - Technologies at the service of eco-design
 - Longer product life-cycle, repair and second-hand opportunities
- **CONFIRMED SPEAKERS:**
 - Massachusetts Institute of Technology - M.I.T. (US):** Yuly FUENTES-MEDEL, Senior Advisor
 - VIBRAM (IT):** Marco GUAZZONI, Sustainability Director
 - FOOTWEAROLOGY (NL):** Nicoline VAN ENTER, CEO & Co-founder
 - UNIC ITALIAN TANNERS (IT):** Luca BOLTRI, Vice-Director



18:00: End of the Congress' first day

GALA DINNER

19:30: Arrival to the Gala Dinner and welcome

20:00: Start of the Gala Dinner

24:00: End of Gala Dinner and transfer to the hotel

9th NOVEMBER – DAY 2

08:00 – 8:30: Opening of registration desk

08:30 – 10:00: THIRD SESSION – A SUSTAINABLE & CIRCULAR INDUSTRY FOR PEOPLE AND THE PLANET – 2nd PANEL

- Moderator: **BIRD&BIRD**, speaker TBC
- CONFIRMED SPEAKERS:
AAFA (US): Steve LAMAR, President
REFASHION (FR): Maud HARDY, General Manager
CLIA (CH): speaker TBC

10:00 – 10:30: Coffee break

10:30 – 12:10: FOURTH SESSION – REIMAGINING THE FUTURE WORKFORCE

- PANEL (*moderator TBC*)
 - Younger generations have different values and priorities from before when it comes to work. How to attract and retain talent?
 - What could employers consider in order to succeed in engaging the future workforce? Flexibility, mobility, continuous and engaging learning methods, belonging to a meaningful community, etc.?
- CONFIRMED SPEAKERS:
Calzaturificio Gensi Group (IT): Gennaro PIGLIACAMPO, CEO
PARABOOT (FR): Clémentine COLIN RICHARD, General Manager



World Footwear Congress 2023

12:10 – 12:30: MAIN OUTCOMES OF THE 2023 UITIC CONGRESS IN MILAN – Sergio DULIO, UITIC President

12:30 – 13:00: CLOSING REMARKS AND END OF THE WORLD FOOTWEAR CONGRESS

From 13:30: FACTORY TOURS & B2B MEETINGS